## **Citizenship Day in Boston**





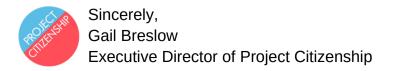
## Sponsor Citizenship Day

Citizenship Day in Boston is the largest annual citizenship workshop in New England, **drawing over 400 citizenship applicants** and **nearly 250 community volunteers**, law students, and pro bono attorneys each year.

This annual event, hosted by Project Citizenship and the Mayor's Office for Immigrant Advancement, promotes the importance of citizenship for the health and vitality of our city. During this **11th Annual Citizenship Day**, those who are eligible to apply for citizenship meet with trained volunteers to complete the complex citizenship application, the first major step in the process of becoming a U.S. citizen.

Since this event began in 2014, nearly 3,000 applicants have applied for citizenship - beginning their journey on Citizenship Day (or during Citizenship Month in 2020 and 2021). On average, we have served applicants from over 50 countries at this single-day event, and over the years, we have completed more than 2,000 fee waivers, providing financial support for low-income applicants. Our generous sponsors, dedicated staff, and talented volunteers make this event possible each year.

Will you join us for Citizenship Day in Boston 2025?



#### **Questions?**

# **Sponsorship Opportunities Citizenship Day Boston 2025**

## \$25,000

#### Constitutional Sponsor

- Full-page ad in program
- Specific thank you to 11K enewsletter subscribers & specific social media post to channels of over 3K
- Inclusion in media mentions
- Inclusion in all social media posts
- Opportunity to provide materials at event
- Volunteer opportunity for your
- staff: 15 volunteer spots\*

## \$15,000

#### **Champion Sponsor**

- 3/4 page ad in program
- Specific social media post to channels of 3K
- · Inclusion in media mentions
- Inclusion in all social media posts
- Opportunity to provide materials at event
- Volunteer opportunity for your staff: 12 volunteers\*

### \$10,000

#### **Liberty Sponsor**

- 1/2 page ad in program
- Inclusion in all social media posts thanking sponsors
- Opportunity to provide materials at event
- Volunteer opportunity for your staff: 10 volunteers\*

## \$5,000

#### Citizen Sponsor

- Opportunity to provide materials that will be available to hundreds of people and volunteers
- 1/4 page ad in program
- Inclusion in all social media posts thanking sponsors
- Volunteer opportunity for your staff: 5 volunteers\*

## \$2,500

#### Federalist Sponsor

- Opportunity to provide materials that will be available to hundreds of people and volunteers
- Inclusion in the sponsor list in the program
- Volunteer opportunity for your staff: 3 volunteers\*

## All Other Sponsors

Recognition in the event program booklet



#### **Benefits of Sponsoring**

- ★ Reach a collective network of over 11,000 individuals through social media and email marketing lists
- ★ Showcase your logo and message to clients and volunteers at multiple in-person events
- ★ Provide a meaningful volunteer experience for your staff, connecting them further to the community

#### **Deadlines**

★ \*Deadline to submit program ads and register volunteers through sponsor's custom link: March 20, 2025



## Your sponsorship strengthens communities







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